

# The MITx MicroMasters® Program in SCM

## WHAT?

The MITx MicroMasters® Program in SCM is an online certificate program that consists of five graduate-level courses designed to provide learners with hands-on knowledge in the field of supply chain management. Having a cohort joining this program is a great fit for companies willing to develop their top talents long-term, and it's also a great tool to support talent retention strategies, among others.

Joining the MicroMasters in SCM as a company cohort opens the possibility of partnering with MIT for a higher touch experience, including meetings with the staff team, a performance dashboard, and others based on the size of the cohort and the company goals.



## WHY?

- Transformative Curriculum - Upskill your employees with top notch and hands-on training.
- Career Advancement - Develop top talents to take on new challenges.
- Academic Advancement - Successful completion of the program can earn credit at 40+ universities worldwide, including MIT SCM Master's.

## HOW?

### COMPANY COHORT

#### SCHEDULE



- 9-18 months
- 8-10 hours dedication per week
- Set dates. Courses run twice per year
- No flexible deadlines

#### COURSES



- Lectures in video format
- Rigorous assessment

#### SUPPORT &

#### LIVE EVENTS



- In-course discussion forum and help desk email
- Massive webinar sessions through the courses  
Exclusive Live events available at a fee
- Sponsor can access learner's status through standardized dashboard edX platform



### Paul Smith

International Markets QSC Head, Haleon

"I am really pleased to sponsor our Haleon employees to participate in MITx MicroMasters Programs® with MIT, helping to create a new focus on building, maintaining, and innovating our supply chain capabilities and skills. These programs provide a foundation for our collective learning and offer individuals a modular approach. The program culminates in a certification not only recognized by industry, but also results in credit at MIT, and dozens of other universities around the world, for those who want to go further by applying to master's programs."

## QUESTIONS? CONTACT US.



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